President's Message

The 53rd Annual NABA Convention will be held in the historic brewing city of St. Louis.



NABA's New Year Celebrations

It's a new year and there's a lot in store for NABA members! We are anticipating some truly exciting news coming in the first half of this year that we'll be able to tell you more about in the next issue and celebrate at our convention. Meanwhile, there is plenty to report:

Don't miss the next "NABA Family Reunion," our **53rd annual convention in St. Louis, from July 29–August 3, 2024**. Details on registration and convention programming will be coming via email and in the next issue of this magazine.

The convention hotel is sold out (in record time!)—but we're taking names for a waitlist. Please contact Convention Co-Chair Joe Gula at joeffd@indy.rr.com if you have not already reserved a hotel room. A sellout was expected, coming off three consecutive record breaking conventions.

From St. Lou to Kalamazoo. We have booked the newly renovated Radisson Plaza Hotel in Kalamazoo, MI as our convention site for 2025. We have huge plans for this event and are letting you know to mark your calendars: July 21-26, 2025.

Speaking of Michigan...Mark June 7-8, 2024, on your calendars for a great weekend with the Cone Top Brewery Museum. We'll be celebrating the 3rd Annual Cone Top/NABA breweriana show (selling tables are free!) in Vicksburg, MI. NABA members will enjoy hospitality and get to see the Cone Top Museum in its current home in downtown Vicksburg, as well as the progress at The Mill, it's future home. For more details, see the ad on the inside front cover.



Helen Haydock joined NABA President Ken Quaas (left) and Chris Moore (right), developer of The Mill at Vicksburg and The Cone Top Brewery Museum, in the hospitality room at NABA's 2023 convention.

NABA's First Lady is 90! Helen Haydock turned 90 years old on January 6, 2024. The "First Lady of NABA" has helped guide the club for 52 years and counting! Helen is a legend in our hobby. We look forward to welcoming her at this summer's convention in St. Louis.

The Trayman 2.0 Powered by NABA project continues to flourish. This NABA-sponsored initiative, led by members Mark Rogers and Peter Bayer, aims to create a comprehensive database of all known Pan-American serving trays. Thanks to the help of our members (especially Daryl Ziegler!), more than 750 new trays were added to the database in 2023, which has now catalogued an astonishing 4,277 different trays. The team has big plans to continue evolving the website.

NABA continues to grow and that's in large part due to your efforts. The word-of-mouth recommendations to various collectors has truly driven the size and scale of the club. And in a true testament of your loyalty, we now have exactly 50% of our members on the 3-years/\$90 plan.

Ken Quaas, President Ken@consumertruth.com