



President's Message

Heyday and Hayday

The term “heyday” is defined by the Merriam- Webster dictionary as “the time of greatest strength, popularity, or vigor.”

NABA is in its heyday.

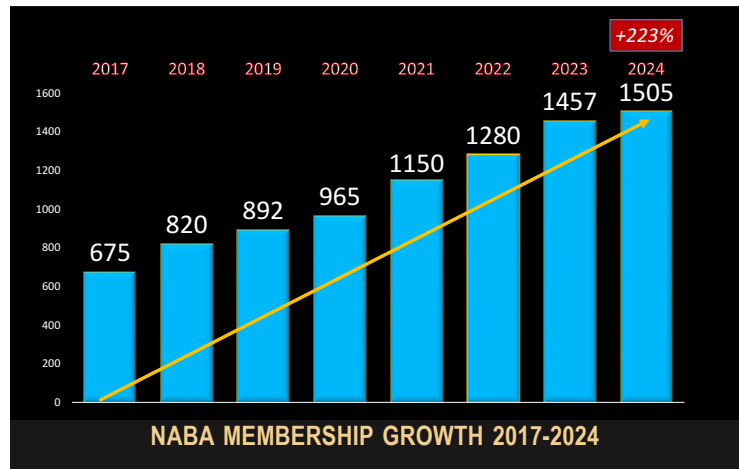
That may sound like a bold statement.

Especially because some of our fellow breweriana collectors would say the heyday of the hobby was during the 1980s and 1990s. This perception is understandable because in 1994, NABA's membership peaked at 1236 members. Our organization then began a slow, but steady decline to a low point of 675 in 2017. It seemed like NABA's heyday was in the distant past.

But the situation has dramatically changed. Thanks to a dedicated Board of Directors and Membership Committee (see their names on the preceding page), as well as to enhancements to our magazine and conventions, things have taken a significant turn since 2017.

NABA's recent growth to more than 1500 members is also very much thanks to you. So many of you have volunteered to help NABA in many capacities, like the more than 100 contributing members that it took to produce this magazine. Like the NABA members in the Detroit area, who befriended and mentored a 25-year-old new collector, who is now one of our youngest members. Our profile of **Jonathyn Mowat** starts on Page 32.

One of the great assets that NABA has is its partnership with **The Cone Top Brewery Museum**, currently in development in Vicksburg, Michigan. The museum is envisioned as “NABA's Front Door” by its creator, NABA member **Chris Moore**. As that museum grows and provides more exposure for both NABA and breweriana appreciation in general, our organization will surely thrive along with it.



The Cone Top Museum may not yet be in its heyday, but that's not keeping it from having a “Hayday.” Much to the immense joy of **Helen Haydock**, Cone Top has acquired the amazing collection that she and her late husband Herb built. The extensive collection had been on display at the Minhas Brewery in Monroe, WI since 2010. Please see the story on this, which begins on Page 16.

On **June 7-8, 2024**, Cone Top and NABA will be celebrating the “**Haydock Haydays of Summer.**” This two-day event will feature an engaging exhibit showcasing some of the highlights of the legendary Haydock Collection. It also will tell the story of Herb and Helen and their history with NABA, the organization they were instrumental in founding and growing. There will be a reception for NABA members on Friday, June 7. This will be followed on June 8 by the 3rd Annual Cone Top/NABA breweriana trade show, with free set-up to sellers. For more details and to get free tickets to the exhibit and reception, see details on the ad on the inside front cover of this magazine.

To experience both NABA's heyday and Cone Top's “Haydays” exhibit, please attend the **53rd annual NABA Convention in St. Louis from July 29-Aug 3**. The hotel is sold out but we have a waiting list and there are other hotels in the area. Please contact Joe Gula at joeffd@indy.rr.com.

Thank you for being a NABA member and bringing NABA to its highest ever levels of “strength, popularity and vigor.” We truly are in a new heyday!

Ken Quaas, President
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